



PO Box 441  
Mason, OH 45040  
[www.masonryouth.org](http://www.masonryouth.org)

Dear Local Business Leader,

On behalf of the MYO Board of Directors, I would like to extend an invitation for your business to help our program continue providing a top quality recreational baseball and softball experience for the youth of Mason and Deerfield, by sponsoring a team for the 2010 season. Each year, as the MYO sports program has continued to grow in youth participation, we reach out to the local business community to help us defray costs through sponsorships. This past season, MYO sponsors helped pay for team uniforms, umpire fees and replacement equipment utilized by almost 1,800 baseball or softball players (ages 5-18 years old) participating in the program.

Sponsorship of an MYO team represents an excellent business opportunity by providing inexpensive and effective advertising for your company throughout the community. Your tax-deductible donation enables you to reach a targeted audience of Mason and Deerfield families, while improving the MYO program for their children.

For a \$200.00 per team sponsorship, your business will receive:

- Your company name or logo prominently displayed on the front of each T-Ball and Softball player's uniform shirt of the team you sponsor (on the player's shirt sleeve for Minor & Major Baseball players wearing MLB replica jerseys) .
- Your company name, logo and website address displayed on the sponsor section of the MYO website.
- A plaque with a photo of the team you sponsor that can be displayed in your place of business to let customers know you support the MYO program.
- An opportunity to have a coupon sheet or flyer about your business distributed to MYO families at the start of the season.
- The undying gratitude of a dozen smiling kids!

To sponsor an MYO team this spring, please visit our website at [www.masonryouth.org](http://www.masonryouth.org), and follow the link to complete an on-line sponsor registration form or complete the mail-in sponsorship application at your earliest convenience, but return it no later than February 13, 2010. If you have any questions regarding team sponsorship, or are interested in providing other financial support to the MYO program, please contact me.

If your business has not participated as an MYO sponsor in the past we encourage and hope for your sponsorship this upcoming season; and to the sponsors that have contributed in the past, we sincerely thank you for your continued support.

Best regards,

Mike Marotta  
MYO President  
Email: [president@masonryouth.org](mailto:president@masonryouth.org)  
Cell: 215-796-2954